



Chester Bowl Improvement Club

# Annual Report

## 2009-10

### **Vision Statement:**

To promote sustainable, quality programs for all  
Chester Bowl Park users in a healthy and safe environment.

1801 EAST SKYLINE, DULUTH, MN 55812    (218) 724-9832    [INFO@CHESTERBOWL.ORG](mailto:INFO@CHESTERBOWL.ORG)    [CHESTERBOWL.ORG](http://CHESTERBOWL.ORG)

The Chester Bowl Improvement Club is a 501(c)(3) organization. Donations are fully tax-deductible.



## Chester Bowl Improvement Club

### From the Board Chair

Dear CBIC Friends,

This past fiscal year, 2009-2010, has been a busy and challenging time for the Chester Bowl Improvement Club. Our newly enlarged Board of Directors started the year with a number of much needed organizational tasks, not least of which was to formulate a Mission Statement which states that “the purpose of CBIC is to facilitate and promote sustainable quality programs for all Chester Bowl Park users in a healthy and safe environment.” With the economic problems that have recently occurred and the new role that the CBIC has in running the park, the responsibility of the board to fulfill its mission was demanding.

First and foremost, none of the accomplishments would have been possible without the assistance of everyone that has helped to make Chester Bowl such a wonderful place for the youth and families of our community. I feel that the greatest asset that Chester Bowl has, is its large and generous group of volunteers. We have volunteers that you see when you are at Chester Bowl such as those that staff the concession stand, act as gate-keepers or provide ski patrol duties. But there are also innumerable people volunteering behind the scenes that you don't see, such as the people that groom the ski hill, spend their nights making snow, or volunteer from their homes to help write grants or update the web site. Literally tens of thousands of hours were donated by volunteers this past year, and each one of you that volunteered in whatever capacity, fulfills a vital need providing for the safe, healthy, and

friendly place that is Chester Bowl. Thank you all very much.

This past years Summer Program was a learning experience in that we had good attendance but ended up running a financial deficit. This year, we have made a few modifications and the reservations have already exceeded our expectations to the point that we have had to increase the size to accommodate more of those wishing to attend. Music in the Park drew large and diverse crowds and a full slate of bands is scheduled for this coming summer for all to enjoy.

The Fall Fest was a huge success this past year. The weather was a perfect autumn day in the park and the visitors came by the busload. Plans are already being formulated for a more efficient and larger event this coming year. Let us hope the weather holds once again.

Special event fund raising continues to be an important source of additional income for CBIC. This past year, almost \$18,000.00 was generated through a number of different events. With generous donations from a multitude of individuals and businesses, the 2<sup>nd</sup> Annual Wine And Cheese Silent Auction was an exciting and successful evening. Though the sales of Holiday wreaths were down quite a bit this past year, the hope is that every CBIC member household will have a wreath hanging on their door this coming holiday season. Some new fund raising opportunities have come to fruition such as selling hoodies and t-shirts, and a children's consignment sale at the DECC in May.

The Winter Program was one of the best, though maybe the shortest we have ever had at



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Chester Bowl. It started slowly with not many people at the ski lottery, but within a couple of weeks, we had over 800 pairs of skis and equipment packages rented. By December 19, the hill was beautifully groomed and the ski lift was full of anxious skiers. Over 70 individuals learned how to ski for the first time at the lessons provided during winter break. With generous assistance from our race sponsors, almost 1000 children participated in racing events throughout the season, many of new skiers just this year. We expanded the Freestyle Friday Program and Winter Carnival and we tried a couple of college nights to introduce Chester Bowl to students. While the winters in Duluth typically are hard and cold and long, that was not the case this past year. The warm weather took its toll on the snow base and by March 10, the pond was open and the ski season finished.

This year has seen the advent of many new functions at Chester Bowl such as the Haunted House at Halloween, and the activities in conjunction with the Winter Olympics.

We have done some of these events in conjunction with other groups and organizations in the city, and we hope to continue to build these cooperative relationships so that more people can enjoy and participate in Chester Bowl.

Lastly, I would like that thank Thom Storm. His patience with all the changes that have taken place, his leadership with the staff and Americorp members, his guidance and tutelage of our youth, and his example to us all to be kind.

In summation, this past year was good, and the future for Chester Bowl is more exciting than ever with many new activities and programs. I hope you will join us as often as you can.

With my sincere thanks,

Mark H. Berns  
Chair, CBIC Board of Directors



Chester Bowl Improvement Club

## Financials

The 2009-10 fiscal year brought new challenges and opportunities for the Chester Bowl Improvement Club. Funding the summer program, ongoing staffing, and a new accounting system were just a few of the challenges. Opportunities for financial improvement included another strong winter program season, improvements to the Fall Festival, and new fundraiser ideas. Through hard work and dedication of many volunteers, our challenges were overcome by our opportunities to provide a financially successful year.

Because the annual meeting takes place a few weeks prior to our fiscal year ending, the ending balance listed under account balances is not an accurate reflection of the fiscal yearend balance. The amounts shown are YTD as of April 14, 2010.

2009-10 Beginning balance	\$68,268.75
2009-10 YTD balance	\$84,867.12
2009-10 Income	\$138,173.68
2009-10 Expenses	\$122,047.11
Operating Income (Loss)	\$16,598.37

Category	Income	Percent
Winter Program	\$82,256.66	59.53%
City of Duluth	\$20,000.00	14.47%
Summer Program	\$14,663.36	10.61%
Fall Festival	\$10,726.22	7.76%
Fundraisers	\$10,527.44	7.62%
<b>Total Income</b>	<b>\$138,173.68</b>	<b>100.00%</b>

Category	Expenses	Percent
Winter Program	\$71,711.19	58.76%
City of Duluth	\$0	0.00%
Summer Program	\$26,548.64	21.75%
Fall Festival	\$3,964.52	3.25%
Fundraisers	\$3,088.70	2.53%
Volunteer Appreciation	\$1,678.86	1.38%
Office	\$1,217.90	1.00%
Accounting	\$1,078.70	0.88%
Non Designated		
Payroll	\$11,355.30	9.30%
D&O Insurance	\$450.00	0.37%
Chalet/Equipment	\$408.98	0.34%
Non Designated		
Misc	\$544.30	0.45%
<b>Total Expenses</b>	<b>\$122,047.09</b>	<b>100.00%</b>



## Chester Bowl Improvement Club

### 2009-10 Board of Directors

Chester Bowl Improvement Club's board of directors is composed of CBIC members who combine a commitment to the shared vision of CBIC with exceptional leadership and business skills. Elected board members serve three-year terms, coincident with CBIC's fiscal year. Listed below, by year in which their term ends, are the directors on CBIC's board, their occupations and representative accomplishments.

Term expiring April 30<sup>th</sup>, 2010:

**Mary Gallegos (interim appointment)**

Certified Medical Assistant/Pulmonary Medicine; St. Lukes Hospital  
Development Committee; CBIC, 2009-present;  
Co-chair Hot lunch program; Holy Rosary, 2005-2007  
National regional director; ASATT, 2000-2002

**Dan Menor**

Chemist, Project Leader; Ikonics Corporation  
Secretary; CBIC, 2007-present; Finance Committee; CBIC, 2009-present  
Board member, Finance Committee member; Holy Rosary School, 2001-2007  
Steering Committee member; Duluth Tenant's Union, 1989-1991

**Peter Spooner**

Curator of Collections; Tweed Museum of Art, University of Minnesota Duluth  
Chair Programs Committee; CBIC, 2009-present  
Duluth Public Library Advisory Board; 2008-present  
Founding Board Member, The Aretist Fund, Duluth, 2003-present;

Duluth Public Arts Commission member, 2009-present;  
Basic Patroller, EMC and ski toboggan training; National Ski Patrol, 2007-present

**Paula Williams**

Chair Executive Committee; CBIC, 2004-2009

Term expiring April 30<sup>th</sup>, 2011:

**Mark Berns**

Vice President, CFO; H. Christiansen Co.  
Chair Executive Committee; CBIC, 2009-present;  
Finance Committee; CBIC, 2009-present  
Chair Facilities Planning Commission, St. John's Hospital  
Executive Board, M&S Inc., 1990-1992, 1997-present

**Nancy Gruetzmacher**

Owner, HR director; Northern States Basement Systems  
Treasurer; CBIC, 2005-present  
Finance Committee; CBIC, 2009-present  
Active member; Congdon Parent Teacher Association

**George Vacek**

Business Director, Life Sciences; Convey Computer Corporation  
Vice-Chair Executive Committee; CBIC, 2009-present; Chair Development Committee; CBIC, 2009-present; Nominations Committee; CBIC, 2009-present; Chair Bylaws Committee; CBIC, 2009  
Chair Strategic Development Committee; OpenEye Scientific Software, 2002 – 2005



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Term expiring April 30<sup>th</sup>, 2012:

### **Patrice Critchley-Menor**

Director of Social Apostolate; Diocese of Duluth  
Chair Nominations Committee; CBIC, 2009-present;  
Board Member; Guiding Star Women's Center, 2008-present  
Chair; Minnesota Catholic Conference Social Concerns Department, 2003-2004, 2009  
Board Chair, 2002-2004, Board Member 1998-2004; Life House

### **Lori Hoyum**

Policy Manager; Minnesota Power  
Chair Human Resource Committee; CBIC, 2010;  
Programs Committee; CBIC, 2009-present  
Human Resources Manager; Duluth Public Schools, 1998-2008  
Secretary, Board member; American Society for Training and Development, 1993-1997  
Blandin Leadership Training, 2007

### **Curt Leitz**

Northeast Minnesota Regional Parent Guide; Minnesota Hands and Voices  
Development Committee; CBIC, 2009-present; Nominations Committee; CBIC, 2010  
President; Izaak Walton League of America, Minnesota Division, 2009-present  
Vice-President; Izaak Walton League of America, Minnesota Division, 2007-2009  
Board member, Chair Conservation Issues Committee, VHS/ballast water fundraising committee member; Izaak Walton League of America, Duluth Chapter, 2006-present

### **Michael Sullivan**

Marketing Manager; Ikonics Corporation  
Development Committee; CBIC, 2009-present; Nominations Committee; CBIC, 2010  
Printing Committee; Specialty Graphic Imaging Association, 2005-present  
Coached Intermediate Team, Red Sox 7-8 yr old; Eastern Little League, 2008